

SHAPE Florida

Society of Health and Physical Educators

MINUTES – 8:30 AM

Winter Board Meeting - January 26, 2019
Wyndham Resort Orlando

PRESIDENT Strain called the meeting to order at 8:32 am

Welcome and Introductions – each individual introduced themselves. Laurie Cox was not present; Nichole Wilder joined the meeting at noon.

Quorum/Rules of Order, Review of Agenda - Parliamentarian Ewbank reports that there is a quorum with one voting board member absent. Parliamentarian Ewbank reviewed processes and rules for board meeting and the agenda was reviewed. Letter J. added to New Business to discuss the legislation process. Agenda was approved.

Review and Approval of Minutes

- A. 2018 Pre-Convention Board Meeting – approved 11/12/18. President Strain stated that the pre-convention minutes have been approved and she reminded board to print those and add to binder.
- B. 2018 Post-Convention Board Meeting - A motion was made by Linda McLean to accept the 2018 Post-convention board meeting minutes, seconded by Heather Crowley, motion passed unanimously.

Officer Reports – all reports stood as submitted

Other Reports and Updates (Committees and Ad Hoc Committees)

- A. **Legislative Update** – Dr. Curva specifically reviewed forms and processes that are required before meeting with legislators. The House and Senate have been meeting and Dr. Curva attends meetings in both chambers to attend meetings to get a sense of priorities and monitor issues of interest to *SHAPE* Florida. She is tracking eight education committees this session. Dr. Curva attends meetings to network with new members and coalition partners and lets them know about *SHAPE* Florida priorities. There are many new legislative members and a new executive leadership team in Tallahassee: 140/160 new members which offers opportunities and challenges. Anticipated legislative priorities and focus for this session: more support for vouchers, charter schools, civic education and vocational education. Keep in mind that when something is requested to be added to the graduation requirements, they immediately ask what will be removed? There will be much discussion this session on the expansion and addition to the core areas. Concern was voiced from board members for the recess bill and how it will impact *SHAPE* Florida and physical education in some school districts.

* 9:00am – 9:50am the board took a visit of the facility with a representative from the convention site.

- B. **Financial Update** – Executive Director Newnam reviewed the financial report including assets in operating funds and investments. Membership has increased, she attributes this to the national convention being held in Tampa this April. Update on new fund raising ideas including a new program with the American Cancer Society for cancer awareness. Health.Moves.Minds. is a program being piloted with Gopher and *SHAPE* America this

spring. More information on this program and *SHAPE* Florida involvement will be discussed at the Spring Board meeting.

C. Technology and Media Ad Hoc - President Strain reported on the Technology and Social Media Ad Hoc charge. Ashley Grimes is the Chair of the Ad Hoc, the committee has three main focus areas: Website redesign lead by Nichole Wilder. Looking at cost responsibility, keeping members informed, Twitter and Tweets, TOYS and best practice video segments, members only section, showcasing actions and items that are of interest. Rachel Winsten is investigating social media (e.g., Snapchat), video conferencing, Instagram and other ways to bring consistency to posts. Ashley and Mary Grace Ruiz are investigating convention apps and networking opportunities at convention.

Old Business

A. Bylaws Motions Motion to open the bylaws made by Heather Crowley, Second Dan Drost. Motion passed with a majority.

First motion brought forward from the Pre-convention board meeting October 27, 2018: "The Bylaws committee makes a motion to amend Article IV, Section 1, letter (f) to remove the appointed positions of Jump Rope for Heart and Hoops for Heart and replace them with a Special Projects Coordinator". Motion maker Dan Drost with a second by Ashley Grimes. Vote passed unanimously.

Second motion brought forward from Pre-convention board meeting October 27, 2018: "In Article IV, Section 1, letter (f) create appointed position for a Social Media Coordinator". President Strain opened up questions, also added that she would like to amend the title of the position to technology coordinator or another similar name. Motion made by Edgar Pabon, second Linda McLean, to change the title of the position to "Technology and Innovation Coordinator", motion passed unanimously. Return to original motion with discussions on the concern for budget impact (e.g., computer for this position that is separate from personal or work), issues related to various technology platforms such as Apple vs HP. Motion passed unanimously.

B. 2018 Convention Overview Report – Executive Director Newnam shared that exhibits income exceeded projections, total attendance was a little lower than previous years. Attendance reduction could be due to the National *SHAPE* America Convention being held in Florida this year. A \$8,480 profit was made on the convention. Post convention survey results had a return rate of 78/393. Board reviewed the results and comments made by attendees that assist in the development of future conventions.

C. Code of Ethics Signature Form – all directors completed the returned forms.

New Business

A. Orientation to *SHAPE* Florida Board of Directors – Executive Director Newnam lead the directors through *SHAPE* Florida leadership information on a PowerPoint delivered to board via slide handouts. Executive Director Newnam asked board to complete *SHAPE* Florida 101 survey and then reviewed organizational structure and the group completed a leadership quality activity.

B. Strategic Planning - President Strain challenged the Directors to be actively engaged, open to new ideas, and take action. Her goal is to continue working toward greatness, to continue providing professional development for members and nonmembers, expanding memberships, and promote membership benefits. Each Director received a TEAM block.

- a. **Town Hall Elections** – looking at suggestions on how to improve this session. Suggestions included preparatory email for Council members to attend the board meeting as a visitor to witness how the

board functions, focus on organizing the town hall meeting beforehand, inform membership about positions and job description or responsibilities in advance and possibly adding to Nichole Wilder's DOE newsletter.

- b. **Breakout/brainstorm in three groups** - three groups were formed to discuss the strategic goal areas, groups discussed their topics and then came back into board meeting and reported on what they discussed. Educate – continue offering professional development, TOY best practices, YouTube best practices, PD list of potential presenters. Advocate – tool kits, social media advocacy at school level, advocacy with parents, award winner recognition in districts or regions, going to school board meetings, contacting members, pay visits to offices, sessions at state convention on advocacy. Motivate – create digital library, counties that have CODA reach out to nearby counties to get them connected, competitions to promote team (e.g., at convention with pedometers).

C. 2019 Convention special events and Ideas

- a. **President-elect candidate speeches** – consider to provide candidates with specific content to include in their speech related to *SHAPE* Florida
- b. **Award Recipient Reception** – thinking of doing this immediately after the Opening session, 15-30 minutes for family and friends to mingle with award recipients.
- c. **Battle of the Counties competition** – competition for school districts or small groups to do in the evenings, possibly sponsored by a vendor.
- d. **GeoMotion mats** – Debby Mitchell has four thousand mats to give away. We will contact her to see if she is interested in conducting summer workshops and/or a session at state convention and give class set of mats to attendees.
- e. **Key Note Special Group at Opening** – let President Strain know if you have any suggestions.

D. 2019 Program Proposal and Awards Nomination Process – Executive Director Newnam informed the board that the nomination process was exceptional and a high number of nominations were received. The award nomination list of candidates given to Division leaders and she gave them some preliminary guidance on the review process. Program proposals will launch around February 22. She reported how they will be received, where they will go, and how they will be reviewed. The proposal applications will close April 30.

E. Operating Codes – BOD eligibility for awards: President Strain and the Executive Committee feel there is a need to edit the Board of Directors Operating Codes to state specifically when board members are eligible to receive awards. A motion came forward from Heather Crowley with a second from Gale Strain, "Operating Code addition to page 3, Section 3, letter (I) Elected members of the Board of Directors are ineligible to receive awards throughout their term." Vote: 9 Yes, 1 No, motion passed. As in the past, award nominees are not able to see the individual scores/ratings of the selection committee.

F. Spring Board Meeting Past President Drost will chair the Evaluation process and briefly discussed the upcoming procedures of evaluating the Executive Director and Lobbyist. The spring board meeting will be held in Port Orange on May 18.

G. Summer Workshops - Two summer OPEN workshops are scheduled: one on June 3 at Ferry Pass Elementary School and the other on June 10 in Miami. Workshops are free to members. There is interest in offering additional workshops throughout the state. The locations are based on availability of a gym.

H. Journal – President Strain discussed her idea for the new spotlight section in the Journal and encouraged CODA to submit highlights and or articles.

- I. **2019 SHAPE America National Convention Tampa** - President Strain reminded Directors to plan for the SHAPE America convention. The Local Arrangement Committee is filling complimentary convention registrations for sub-committee chairs.

J. Legislation Process - Rachel Winsten request that a Health Education bill be entertained to protect children from sexual abuse. Fely Curva stated that there is a human trafficking bill filed by Senator Book and she will see if this issue could possibly be attached. She states there needs to be a curriculum attached to it to have any merit. Another area of legislation discussed revolved around the elementary physical education mandate. If language appears this session to reduce the mandated 150 minutes of weekly physical education at the elementary level to 100 minutes, to support that the content must be taught by a certified physical educator.

Announcements

- A. Award Nominations closed January 24
- B. Program Proposals February 22 – April 30
- C. Children’s Week at the Capitol March 25
- D. SHAPE America & Southern District Joint Convention: Tampa, FL April 9-13
- E. Speak Out Day March 5-6, Washington DC
- F. Spring Journal articles due to Jan Parke April 3
- G. Spring Board Meeting May 18, 2019 – Port Orange, FL
- H. President-elect LDC and SAM Meeting – Kansas City, June 20-22
- I. Southern States LDC – Oklahoma City, July 8-9

- I. **Meeting adjourned at 2:57pm**

Minutes submitted by Past-President Daniel Drost and Executive Director Hollie Newnam