

2019-2020 *SHAPE* Florida Fundraising and Partnerships Menu

Event	School's % of funds raised	<i>SHAPE</i> Florida's % of funds raised	How is the money collected?	Description	Options with funds raised	Web sites	Additional Incentives
American Lung Association: YOGA POWER	7.5% of gross in the form of Amazon gift card	7.50%	Online only	<p>Purpose/Focus: To benefit school-aged children (K-5) with the knowledge and activities to develop a lifetime of good health and wellbeing and raise funds to ensure good lung health for students and the community.</p> <p>K-5 target audience</p> <p>Educational Materials: Lesson plans designed as a 4 week initiative: 45 minute-hour lessons that include general lung health, tobacco prevention, air quality, asthma education.</p> <p>Yoga cards: 36 poses to help teach poses. Implementation: ideally in October for National Lung health Month.</p> <p>Website & fundraising app to assist with money collection</p> <p>Incentives: Student receive wristband & keychain incentives as well as other items that will be shipped in bulk to the school at the conclusion of the event.</p> <p>ALA Support: Will support the Yoga Power Kickoff to empower students and teachers to raise funds. Will provide publicity tools to enhance community</p>	Purchases from Amazon can be for physical education as well as the entire school community	www.lung.org/yogapower	ALA is a nationally recognized organization and is the leader in working to save lives by improving lung health and preventing lung disease. The funds raised to go their education, advocacy and research programs.
SHAPE AMERICA: health.moves.minds	50% of gross in the form of Gopher gift card (GOPHER products include physical education equipment, Moving Minds, SPARK, Play with a Purpose and STEM materials)	15%	Online only	<p>Purpose/Focus: Health.Moves.Minds.(HMM) is a school-based program with both educational and fundraising components. It will focus on core areas related to health and wellness and will include new standards-based classroom and event resources for teachers.</p> <p>K-8 target audience: Grades K-2, topic Kindness; grades 3-5 topic Mindfulness, grades 6-8 topic Empowerment.</p> <p>Educational Materials: toolbox with many resources for teachers, 3 educational kits, one per grade band including 4 full lessons, physical activity based activities K-2 & 3-5, assessment sheets, worksheet templates, skills mini-posters, other supplemental materials, accommodations & modifications, ideas for equitable groups.</p>	School can keep all 50% of the monies raised or give a portion to a community/national non-profit.	www.shapeamerica.org/events/healthmovesminds	Gopher will add 10% to the school funding if the school decides to keep all 50%.
Mission Possible - Game On	40% of gross, check payable to schools	10%	Online, full access to fundraising dashboard in real time for your school	<p>Focus: Inspired by American Ninja Warrior, fun and fitness focused. High energy kickoff at a school assembly, they send someone to run this. Wellness posters for school.</p> <p>K-8 target audience</p> <p>Incentives: Student receive incentives as well as other items that will be shipped in bulk to the school. If the school raises \$30,000 or more they keep the entire Ninja Warrior kit</p> <p>School Packets for funds raised: Bronze package \$2,500 - \$9,999; Silver package \$10,000 - 19,999; Gold package \$20,000 - \$29,999; Platinum package \$30,000 and up. All delivered to the school to use for event and keep</p> <p>Event: can be run like a Fitness Day, Community Night or Weekend event, whatever the school wishes to do.</p>	Can keep all portion of the funds at 40% or give to a community/national non-profit such as cancer research, mental health, diabetes, local K-9 training units, etc.	www.stepitupkids.com	Since the school receives the cash they could decide to use some of the funds to pay for <i>SHAPE</i> Florida convention registration
Y-TIES	50% of sales remain at the school	\$100 per school	At the school	<p>Purpose/Focus: to provide funds for the physical education program. School receives 250 pair of Y-ties or more, depending on what they ordered. Each pair sells for \$5, the school keeps half. At the end of the program the school sends the remaining Y-Ties back if they have any, and they send a check to Y-Ties for half of the amount of money raised.</p> <p>K-5 target audience</p>	The school controls where they want to spend their funds, they might choose to distribute the funds to programs/departments in addition to physical education.	http://www.y-ties.com/	Since the school receives the cash they could decide to use some of the funds to pay for <i>SHAPE</i> Florida convention registration